

**FOR IMMEDIATE RELEASE**



**SOUND ESPRESSIVO IS A NEW GENERATION OF CLASSICAL MUSIC COMPETITION WHICH OFFERS CONTESTANTS TO PERFORM IN LIVE BROADCASTS, FROM THEIR OWN LOCATION ANYWHERE IN THE WORLD.**

**SOUND ESPRESSIVO PANEL OF JUDGES REPRESENTS TOP PERFORMING ARTISTS AND MUSIC EDUCATORS FROM AROUND THE GLOBE.**

**SOUND ESPRESSIVO OFFERS AN UNPRECEDENTED ARRAY OF AWARD FOR MUSICIANS.**

(New York, New York) Sound Espressivo is a completely revised concept of a classical music contest. It is the first global classical music competition to livestream contestants' performances from their own locations in a live broadcast. No Zoom! Sound Espressivo streams its judging rounds with Virtual Concert Halls using professional TV broadcasting. Producers and technical specialists meet each contestant virtually and set them up for best sound/video production. Contestants will learn about Internet TV broadcasting of live music through these sessions.

The Sound Espressivo competition will offer prizes for young musicians which are sponsored by many artist management companies, and are focused on providing recipients with opportunities for growth through experience and development of their skills and careers.

Among dozens of prizes offered are scholarships to prestigious music programs, festivals, masterclasses; performance opportunities at Carnegie Hall, at venues in Europe and Russia; appearances with orchestras; video and graphic profiles, commissioning of new works for performers, online concerts and other performance opportunities; roles for opera productions, profile publications and interviews in magazines; digital educational tools, grants for access to digital master courses by world renowned artists, webinars, and much more.

The virtual stage sounds and feels real!

See what distinguished artists from around the globe say about their own experience performing on Virtual Concert Halls stage.

## Virtual Concert Halls - Virtual Concert Halls Online Venue

Virtual Concert Halls helps bring together and stream your event's participants, performers, presenters and others in any kind of performance production or show while following social distancing. Virtual Concert Halls has created over 40 programs with nearly 300 participants, professional musicians from around the globe. Grammy and Emmy Award winners, leading faculty members from many world class conservatories, International concert artists of all genres, instruments, and voice are our collaborators.

<https://virtualconcerthalls.com>

There are 9 available artistic categories for 5 different age groups being reviewed by a distinguished panel of judges from around the world. The Fifteen Minutes of Fame award is one of many prizes being offered by international artist management companies. Preliminary rounds for the competition begin October 1, 2020. Contestants can reserve a time to audition here:

<https://www.soundesspressivocompetition.com/sign-up>

Semifinalists and Finalists can be viewed on Virtual Concert Halls YouTube channel:

<https://www.youtube.com/channel/VirtualConcertHalls>.

Musicians who are interested in participating in Fifteen Minutes of Fame and other great opportunity prizes can click on the following link:

<https://www.soundesspressivocompetition.com/prizes>

*"Your projects are more than AMAZING! And so timely! I think it really helps the current situation! Thank you for working so hard and helping everyone"*

**Dorian Lejak, pianist, facult at Royal College of Music, London**

*Fantatstic. Thank you and bravo!*

**David Dolan, pianist, researcher, Professor of Classical Improvisation and its various applications to solo and ensemble performance at the Guildhall School of Music and Drama in London**

*Anna, I felt you did an extraordinary job creating a safe and welcoming space. Your mastery of the technical element is astounding, but your greatest gift is your warm and reassuring manner. This was my very first experience with live-streamed performing and you made it a very positive one.*

*Thank you!*

**Brian Ganz, Peabody Institute, concert pianist, laureate of the Marguerite Long Jacques Thibaud and the Queen Elisabeth of Belgium International Piano Competitions**

*I so admire what you do- Bravo! The production quality is marvelous and the competition is such a worthy event. The Fleisher post was terrific.*

**Beth Levin, concert pianist**

*Loved every minute. Thrilled to be with such a talented, POSITIVE group!*

**Judy Carmichael, Grammy-nominated jazz pianist and vocalist, one of the few jazz pianists honored as a Steinway Artist**

*I had a true BLAST! What an honor to be in the same "room" with such an illustrious bunch of people. You are ALL stars!*

**Mark Berman, New York City jazz pianist, composer, producer, conductor, music director, Piano Genius Behind "Sex and the City" and Hugh Jackman**

*Dear Anna,*

*Thank you again for all the work you've put into this amazing project. I can see how crazy it is trying to engineer 50 different pianists on the fly in uncontrolled settings - especially on a packed day like today - and it's really amazing how consistently good the sound quality has been. Thank you for being such a gracious host, it was very gratifying to be a part of it, and congratulations! I will look forward to enjoying tomorrow's session.*

**Joel Wizansky, Piano faculty, Yale School of Music**

*Anna, you create a unique place, it is an example of resilient artististry and outreach, solidifying binds over space and time. And the team is remarkable. I am proud of having been invited, Bravissimi all, I enjoyed your gifts of music and inspirational talks.*

**Florence Millet, Professor of Piano and Chair of the Piano Department at the Hochschule für Musik und Tanz Köln**

*I'm really missing these daily broadcasts, it was a truly amazing experience to see and hear everyone and to be part of that beautiful sharing of thoughts, memories, hearts and music. Thank you so much [@Anna Ouspenskaya](#) and your brilliant team for the tireless work throughout the week*

**Sonya Lischütz, concert pianist, A Fulbright Scholar, Lecturer in Music Performance position at UNSW, Australia**

*Thank you all for this wonderful enriching and extraordinary experience. Many thanks to [@Anna Ouspenskaya](#) and her amazing team for making it all possible!!*

**Ephraim Laor, concert pianist and recording artist**

*Thank you Anna and crew, you did an amazing job!*

**Enrique Graf, concert pianist, First Prize in the William Kapell International Piano Competition**

*[@Anna Ouspenskaya](#) [@Fedor Ouspensky](#) you guys are amazing. I was so impressed how you guys were so patiently able to navigate us through the broadcasting process online, despite all the individual issues. Kudos to you and your team.*

**Ben Kim, American pianist based in Germany, Winner of 55th ARD International Music Competition in Munich**

*Dear Anna,*

*After being so sad and inconsolable, your kind voice and calm listening gave all of us some solace and cathartic experiences via our reconnecting.*

*I am immensely grateful....Big hug*

**Frank Levy, Frank Levy is Professor of Piano at San Jose State University School of Music and Dance in California**

*Website is beautiful! And great project!*

**Massimiliano Donninelli, international guest conductor, Italy**

## **Companies and their services which are offered as prizes to the winners of Sound Espressivo:**

### **Virtual Concert Halls (US)**

Featured live broadcast performance are offered to top Laureate in each Category, and include interview with the artist and his/her teachers, coaches and supporters. Total Nine Prizes will be awarded.

### **Colburn School (US)**

Scholarship to attend 2021 Piano Seminar, in person or virtually as circumstances allow.

### **Best Instrumental Performer offered to top Laureate by AFAF and VCHS (US)**

Appearance with a European Orchestra (TBD) during summer-fall season of 2021

(One prize will be awarded to the most overall qualified winner)

### **Carnegie Hall Weill Recital Hall Awards (US)**

Four awards:

Performance at American Arts Festival Winners Recitals Carnegie Hall Weill Recital Hall on June 13 and June 20, 2021

Best Voice:

Performance at Carnegie Hall Weill Recital Hall in the Fall 2021, presented at the Golden Voice concert

### **Scholarship Award offered by AFAP and VCHS**

\$500

For participation in summer programs presented by American Fine Arts Festival in Europe during summer 2021

### **Polyphony Arts (UK)**

Polyphony Arts offers forward-thinking artist management and project management for classical musicians and music organizations.

As well as professional development for musicians through online courses, mentorship and coaching

### **Music2Meeting/Momentum Artists (US)**

The first international artist management agency dedicated to bringing world-class musicians directly into the virtual workplace (US)

### **Studio Nature Video productions (Finland)**

Studio Nature presents all musical artists, sound artists, and spoken word artists around the world.

A unique opportunity to have your songs/sound-pieces played and video; documented in the Finnish nature scenery. We also make music videos and nature footage, created with your specifications and wishes!

### **Fifteen Minutes of Fame (US)**

Fifteen Minutes of Fame presents 15 one-minute works by different composers written for a specific performer or ensemble.

Fifteen Minutes of Fame offers a variety of new music by living composers to audiences hungry to hear what is being created in today's music scene.

"...the 15 Minutes of Fame project of Vox Novus is a godsend. It organizes competitions whereby ensembles commission worldwide calls for submissions of approximately one-minute pieces, and then select their 15 favorites for premieres.

The players, themselves emerging and without the funds for a traditional commission fee, get original works to present, while the likewise emerging composers get a chance for exposure and a premiere..." - Seth Gilman, NY Music Culture Examiner

<http://www.fifteen-minutes-of-fame.com/>

Fifteen Minutes of Fame is a Vox Novus project.

### **Vox Novus (US)**

Vox Novus is a new music production and promotion company. Through its music projects and concert series, Vox Novus has premiered works with thousands of composers and musicians in more than 500 performances in over 30 countries around the world. The mission of Vox Novus is to empower the new music community and its creators.

Vox Novus is awarding a winning musician its services to organize and administer its Fifteen Minutes of Fame project for an online performance and interview in conjunction with Virtual Concert Halls.

[www.VoxNovus.com](http://www.VoxNovus.com)

### **IClassical Academy (Switzerland)**

Online High-Quality

Masterclasses and Courses

Violin, Cello, Piano, Conducting, Music & Career and many more.

Our mission is to provide worldwide any generation of musicians the possibility to improve their skills online, to enjoy a vast community of renowned conservatory teachers and to learn from online lessons recorded with the best of modern technologies

### **DM Life & Business Online Magazine (US)**

Prizes:

Conduct and publish an interview with winners

Bestseller Book "The Game of Life & How to Play It" by Florence Scovel Shinn and

50% discount coupons for Career Consulting Sessions for Artists at Life Coaching & Business Consulting Company DM

### **The NEXT Festival for Emerging Artists (US)**

Scholarship for participation on the 2021 Festival

The Next Festival of Emerging Artists is an immersive experience for the modern string player, composer, and choreographer. It provides a comprehensive approach to entrepreneurial career-building, contemporary music performance, and intensive, personalized artistic development.

"The spirit of the place is warm, friendly, informal, yet serious and reminds us why we make music together. There was time to ponder and work on every nuance, a rarity these days."

–Pierre Jalbert, composer

"An ideal wellspring for artistic collaboration."

[–Derek Bermel, composer](#)

"A sheer joy!"

[–Jennifer Koh, violinist](#)

### **dPhoto Studio (Croatia)**

dPhoto Studio will create an artistic video portrait for the chosen winner: a 10-seconds professional video trailer

dPhoto Studio specializes in photo and video production and motion graphic animations for web, commercial and private projects

### **Bel Cantanti Opera Company (US)**

Bel Cantanti, an opera company, under the direction of Dr. Katerina Souvorova, was formed in 2003 with the express purpose of giving performance opportunities to local, operatic talent. Its members consist of young opera professionals, whose collective performance experiences include fully staged operatic productions in different venues around the country and abroad

### **Drama Queen Graphics (US)**

Helps performing and visual arts groups engage with their audiences through eye-catching graphic design and branding solutions that stand out and demand attention

### **Etrada Piano Award (US)**

Problems with technique are frustrating and hard to correct. Entrada guides you to address any technical issue with three-dimensional movement, so you can play the piano more easily and expressively

### **World Piano Teacher Association (Washington DC chapter) (US)**

Admission to the 2021 WPTA World Conference. One Prize will be awarded to the Teacher of the top Laureate.

For More Information contact Anna Ouspenskaya at [virtualconcerthalls@gmail.com](mailto:virtualconcerthalls@gmail.com)

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